

INTRODUCING THE ASPRS SMARTPHONE APP



The American Society for Photogrammetry and Remote Sensing (ASPRS) has launched an association and conference focused smartphone app for use by ASPRS members and those interested in the Society. The app keeps ASPRS competitive and continues to provide members with the tools they find essential, such as real-time access to association news, member directories, information on ASPRS webinars and conferences, and critical industry alerts all from their iPhone or Android smartphone. The app is available on both iPhone and Android platforms.

Now everyone can have the association experience right at their fingertips. The technology available through the smartphone app includes accessing the ASPRS mobile website, direct access to “My ASPRS” portals with editing and log-in capability, a student information tab with focused activities and information, publications tab for browsing the ASPRS Bookstore and online publications, an upcoming webinar and events calendar and membership “Join Now” material.

In addition, the ASPRS smartphone app includes a second screen dedicated to conference activities. The latest conference information is uploaded to the app about a month prior to the upcoming conference and then requires the well-known “shake to update” for the latest app information.

The Conference side of the app allows attendees to connect with the conference web page, access a dynamic electronic final program, create a personalized calendar of events during the conference week, view a map of activities, restaurants and attractions surrounding the conference location, post personal experiences and leave live real-time comments for other attendees on the “Fan Wall”, a “Socialize” tab for access to ASPRS social media pages, and an “FAQ” tab with the most important questions and answers asked during the conference.

ASPRS is continuously working to improve communications with our members and stakeholders, and expanding the mobile app beyond its initial conference-focused purpose in order to address a wider range of ASPRS programs and information sources was a natural transition.

Downloading the new ASPRS app is simple! iPhone users can visit the Apple App Store and download the ASPRS App free of charge. Android users may access via the Google Plays Store to download the new version, also free of charge. Individuals may also find the links to download the smartphone app on the ASPRS website. Download the ASPRS App today!

